



## Tips for Requesting Employer Sponsorship

Employers may offer education benefits such as tuition reimbursement to help fund your advanced education. Speak to your employer to see if this is available.

Beyond funding, employers can also support your degree progress by adding flexibility to your schedule and providing new challenges and opportunities to take advantage of your growing skill set. Having a scheduled conversation to discuss your professional development goals is a great way to help foster support, in whatever form it may take. This tip sheet offers you some information to help you request employer support for the Master of Science in Information Management.

### HOW TO SHAPE YOUR SPONSORSHIP REQUEST

#### **Schedule an appointment.**

Plan a meeting with your supervisor or human resources representative. In this preliminary meeting, you should be prepared to discuss the program and identify reasons why you want to earn this degree.

#### **Do your research.**

See if your company has an educational benefits program or has sponsored individuals in the past. Familiarize yourself with these efforts before meeting with your supervisor.

#### **Frame your argument.**

Consider why you want to pursue your master's degree and make a list of the reasons why earning your degree will make you more valuable to your organization. Be sure your objectives and reasoning are clear and be prepared to discuss your plans.

#### **Demonstrate your value.**

Think about key issues your department/company is currently facing and align your skill development in the program with these key issues.

#### **Drive action.**

Let your employer know that they can speak with an iSchool@Syracuse Admissions Counselor if they have questions about the program or about the application process.

## PROGRAM OVERVIEW

### Syracuse University School of Information Studies

Syracuse University's School of Information Studies (iSchool)—The Original Information School—is proud of its position as a leader in the field. Nationally ranked by U.S. News and World Report as one of the top schools of information in the nation, the iSchool offers an online Master's in Information Management.

The program is designed by iSchool faculty and brings the on-campus Syracuse University student experience to you through state-of-the-art online technology—no matter where you live.

### Master of Science in Information Management

The MS in Information Management program is designed for professionals interested in developing information acquisition, utility, retention and transfer skills to help their organization stay competitive, relevant and efficient. Students will be prepared to make data-driven decisions and drive positive change across departments within their business.

Coursework covers key topics, including:

- Information Policy
- Information Systems
- Database Management
- Data Mining
- Information Visualization

## STUDENT EXPERIENCE

No matter where you are in the world, iSchool@Syracuse offers you the same degrees as students who attend on campus.

- **A robust online learning experience.** Through live online classes, multimedia coursework, collaborative group projects, and hands-on learning opportunities, iSchool@Syracuse combines the collaboration of an on-campus degree with the flexibility of an online program.
- **Face-to-face interaction.** Through weekly, webcam-enabled classes, students meet face-to-face for candid discussions. The small, intimate classes are led by iSchool instructors who are formally trained in the unique aspects of teaching online.
- **An on-campus immersion.** Students have the opportunity to collaborate with classmates and professors in person during immersive learning experiences. Students meet with peers, learn from industry experts, and participate in workshops.
- **Dedicated student support.** As part of the Syracuse University community, students have access to meaningful academic and career support.

## CURRICULUM OVERVIEW

The MS in Information Management program is 42 credits, which can be completed in as little as 21 months. Certificates of Advanced Study in Data Science and Information Security Management are also available.

The iSchool also offers an MS in Information Management for Executives track that is designed for students with more than six years of full-time professional experience. It consists of 30 credits and can be completed in 15 months.

### Primary Core Coursework

- Management Principles for Information Professionals
- Introduction to Information Management
- Information Policy

### Secondary Core Coursework

- Management Approaches & Strategies
- Information Systems Analysis
- Managing Information Systems Projects

### Technological Infrastructure

- Data Administration Concepts and Database Management
- Introduction to Data Science
- Leading Issues in Information Security
- Introduction to Information Security

### User Information Needs

- Information Visualization
- Data Mining